

Outsell Your Competition

What are you counting on to win your most important sales opportunity?



Elevate from good to great, at Holden International's Power Base® Selling Workshop. In the last three decades, Holden has shown over 600,000 sales professionals how to outsell their competition. This concentrated 2-day session is **open to the public**, for 1-2 people or groups up to 20.

TOPICS TO MASTER

- Value Relevance
- Political Alignment
- Compete Sales Strategy



RESULTS TO ACHIEVE

- Increase Win Rates
- Shorten Sales Cycle
- Equip new hires to perform like stars
- Give the small company big-time sales training
- Close your most important *actual, pending deal*

For one price, every attendee gets all this:

- Facilitation by a seasoned Sales Consultant
- Holden's proprietary Winning Sales Plan Template
- Field-proven Power Base® Methodology
- One-Year Subscription to industry-leading efox software

Train with us for 2 days now...and leave your competitors behind for years to come.

Space is limited—

ENROLL NOW!

Email Jenae Meader at
j.meader@holdenintl.com

**Come Join Us at
Our International
Headquarters!**

Holden International Power
Base® Selling Workshop

**Dec. 7-8, 2010
8:30 AM - 5:30 PM**

Investment \$1,950 per person

135 S. LaSalle Street
Chicago, IL 60603



HOLDEN
International®

Outsell Your Competition

www.holdenintl.com
(312)476-8700

20% Savings for Fox Den members!

The Fox Den is where advanced sellers connect—and save. As a registered member of the Holden International Alumni Network headquarters site, you **save \$450.00** on the Power Base® Selling Workshop—a savings of over 20%! Visit us at foxden.holdenintl.com.