



Kubacki announces game-changing Holden Alumni Network

CHICAGO, IL, July 13 – Over the last 31 years, Holden International has graduated over half a million successful sales professionals. Now, in just 38 days, that worldwide sales force is invited to attend an ongoing reunion of historic proportions—as the institution launches its first-ever Holden Alumni Network.

The network, headquartered at a private-access website dubbed The Fox Den, will open for business on August 20, 2010, Holden International President Ryan Kubacki revealed. “The Fox Den will be a place where our graduates and their invited guests can tap into the latest research, best practices, and scientifically oriented strategies that will enhance their ability to outfox their competitors,” Kubacki said.

Kubacki sees The Fox Den as a logical extension of Holden’s pioneering Power Base® Selling methodology. “Selling is a science. That science is what sets Power Base® Selling apart, and it’s what sets Holden graduates apart from their competitors,” Kubacki said. “The Fox Den will provide them with an ongoing source of valuable information, and critical connections, that will help them attain even greater levels of company and career success.”

Holden alumni will be eligible to enter the inner chambers of The Fox Den, giving them exclusive access to white papers, rich media content and other Holden materials. Holden alumni and friends of Holden can register their interest now by visiting <http://www.HoldenIntl.com/News/Register.html>.

General information about Holden International can be found at HoldenIntl.com. For more details on Holden Alumni Network and The Fox Den, contact Jenae Meader at 312.426.8700.

North American Headquarters:

Holden International
135 South LaSalle Street
Suite 2800
Chicago, IL 60603

T: 312.426.8700 F: 312.426.8701 E: <mailto:info@holdenintl.com>